



ARYABHATTA COLLEGE

University of Delhi



PRESENTS

BUSINESS UNFILTERED

EPISODE 1- MR. DAKSH SETHI

19TH JUNE 2021

“The perfect place to help you realize your Startup Dreams and to enhance your Business Knowledge”

Convenor: Dr. Monica Aggarwal

Co-Convenors: Dr. Shivani Raheja, Dr. Ruchi Sharma

Student Coordinators: Ms. Naina Singh, Mr. Yannish Bhandari, Mr. Yaman Goel, Mr. Aarjav Jain, Mr. Prachetus Mahapatra

Episode 1 Link: <https://www.youtube.com/watch?v=1NgsYp8eTdl&t=1719s>

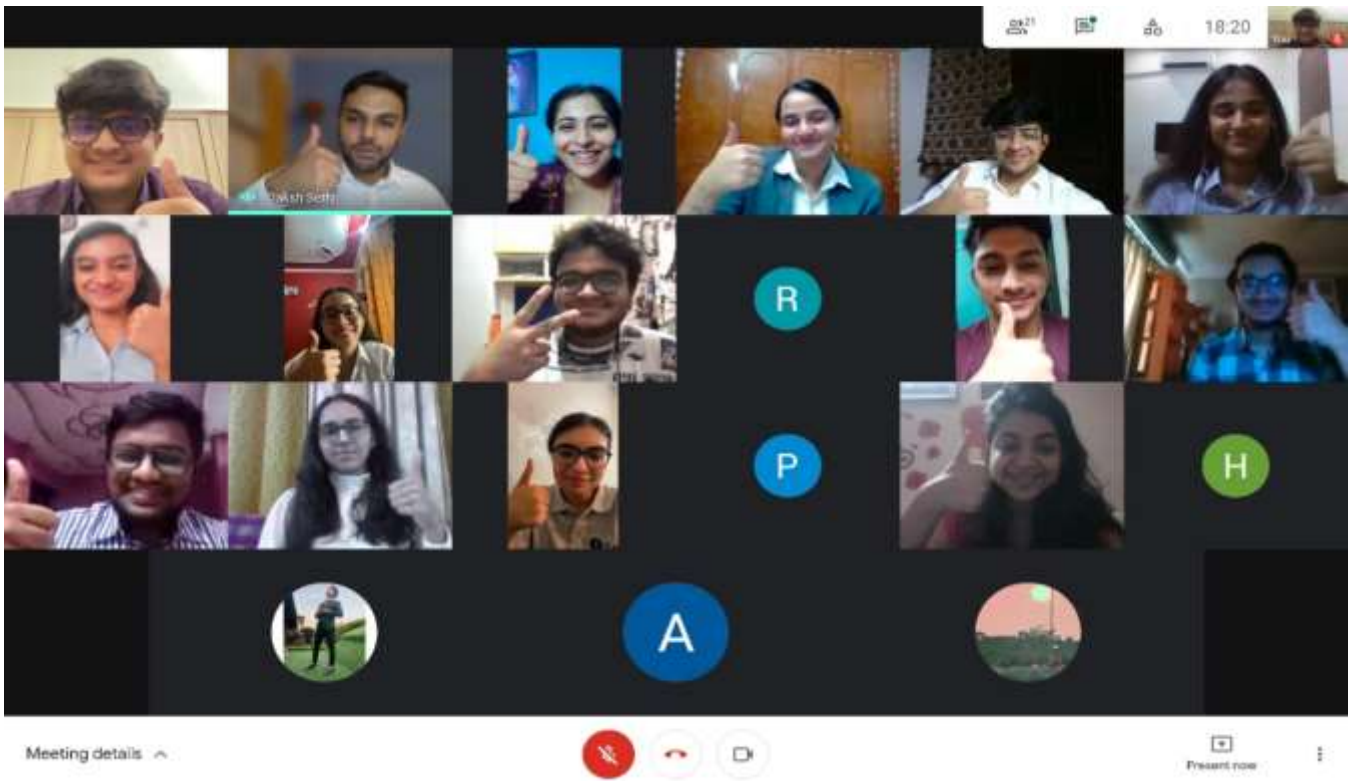
The **Entrepreneurship Cell, Aryabhata College** initiated a new YouTube series titled “**Business Unfiltered**” on **19th June, 2021**. The **first episode** inaugurated by **Professor Manoj Sinha, Principal Aryabhata College** was marked by the presence of **Mr. Daksh Sethi**, an entrepreneur, an educational consultant and a soft skills trainer who has positively impacted the lives of more than 10,000 individuals from different fields and age groups. He is the **Founder of Guby Rogers**, a company which caters to the needs of students and professionals seeking career guidance.

During the session, Mr. Sethi shared his entrepreneurial insights and encouraged students to become better versions of themselves. He highlighted the importance of LinkedIn as a professional marketing platform for budding entrepreneurs and how it helped him reach his target audience. During the ‘Scenarios’ round, he explained his idea of devising a new technique to solve the problem of plastic polluting our environment if he ever found himself in the possession of a million dollars. He emphasized that from plastic bottles to face masks we wear for safety against Covid-19, plastic is present everywhere around us and hence needs to be carefully looked at in order to preserve the environment for future generations.

Mr. Sethi also shared his insights on how young entrepreneurs can assure society of their professional credibility while reflecting upon his early years of life. The session provided a professional perspective to the team as well as the viewers. Valuable learnings were also received which can be applied to attain greater heights in future endeavors. The interview ended with Mr. Daksh answering some queries of the viewers and giving priceless advice.

At the conclusion of the session, Mr. Sethi assured the team that he would keep in touch for future events as well and congratulated the team on the organization for this webinar. The webinar was also very well received by the audience on YouTube and the video has amassed close to **300 views**.





Event Poster

